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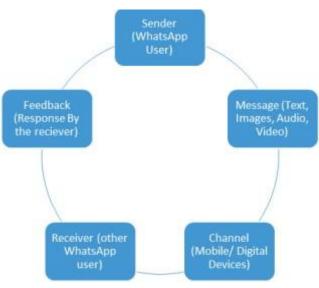
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# Improvement of Whatsapp Features using Android Apps

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**Abstract:** • WhatsApp Messenger is a proprietary, cross-platform instant messaging application for smartphones. Moreover, to basic messaging WhatsApp Messenger users can send each other images, video as well as audio media messages. The effect of WhatsApp on our lives, culture, and society keeps on increasing. • This growth has also drawn the attention of researchers to understand the implications and effect of WhatsApp on its user's social and personal life. • In this paper, we are presenting a new all in one app having feature wallpapers using Zedge and automatically save photos and videos from WhatsApp contacts using WAPunch.

Keywords: Instance Messenger, Impact, Survey, Usage, WhatsApp



# I. INTRODUCTION

- WhatsApp is free to download messenger app for smartphones. WhatsApp uses the internet to send messages, images, audio or video. The service is very similar to text messaging services, however, because WhatsApp uses the internet to send messages, the cost of using
- WhatsApp is significantly less than texting.
- You can also use Whatsapp on your desktop, simply go to the Whatsapp website and download it to Mac or Windows.
- WhatsApp was founded by Jan Koum and Brain Acton, who was the former employees at Yahoo Inc. WhatsApp was initially started for Android mobile devices.

# **II. HOW IT WORKS**

- WhatsApp Messenger is a cross-platform mobile messaging app which allows you to exchange messages without having to pay for SMS.
- WhatsApp Messenger uses the same internet data plan that you use for email and web browsing, there is no

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cost to message and stay in touch with your friends.

• WhatsApp users can create groups, send each other unlimited images, video and audio messages.

## **III. RESEARCH METHODS**

The Features examines the usage and impact of WhatsApp mobile application. The objective for the features are:

- To analyze the intensity of WhatsApp usage and its popular services.
- To explore the impact of WhatsApp on individual personal and social life.
- To find out whether or not users are satisfied with the WhatsApp features.
- Users can explore huge number of wallpapers.
- Users can save Status, Photos, Videos and Contacts.

### 3.1 ZEDGE

- ZEDGE is a pretty popular phone personalization app that has many features to customize WhatsApp. It has a huge wallpaper library that you can use to download wallpapers for your chat. WhatsApp does provide built-in wallpapers, but they are limited.
- ZEDGE also has a library of ringtones and notification sounds, which you can download and apply to your WhatsApp notifications and calls. The app is free to download, and most of its content is available for free. There is some paid content as well that you can buy from within the app.

### 3.2 WAPunch

- WAPunch is a feature-packed supplementary app for WhatsApp. It allows you to automatically save photos and videos from your contacts' WhatsApp statuses. With the app's photo-editing features, you can edit any image with font, text, photo collages, and frames.
- Another feature this app provides is direct chat heads. With chat heads, you can keep communication uninterrupted while using other apps. You don't have to stay inside WhatsApp for messaging. WAPunch also allows you to chat with people without saving their phone numbers.
- And with so much data sent and received, WhatsApp can become cluttered. WAPunch lets you clear the junk to improve WhatsApp's performance.

## IV. CONCLUSION AND FUTURE WORK

- WhatsApp has become a part and parcel of the life of the people. The users are spending more time on mobile and WhatsApp in specific. The uses and popularity of WhatsApp is increasing due to user friendliness.
- By using these types of technologies we can improvement the features of Whatsapp.
- Spam messages feature can be implemented.

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