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# **Hair Tonic (Serum)**

Mr. Ayan I. Pakjade and Dr. Navanath V. Kalyane

Department of Pharmaceutical Sciences [Formulation & Development]

Nootan College of Pharmacy, Kavathe Mahankal

Dr. Babasaheb Ambedkar Technological University, India

pakjadeayani@gmail.com

**Abstract**: Research examines the effectiveness of advanced hair serums in promoting hair growth, enhancing density, and improving texture. Our findings demonstrate the potential of hybrid formulations combining natural and synthetic ingredients in delivering significant benefits for hair health and appearance.

**Keywords**: advanced hair serums

#### I. INTRODUCTION

Hair is a vital aspect of mortal appearance and identity, playing a significant part in defining one's beauty and tone-expression. As a complex natural structure, hair grows from follicles in the skin through a process of keratinization, where cells harden and form the hair shaft. Effective hair care is essential to maintain its health, strength, and overall appearance. <sup>[11]</sup> mortal hair is a significant aspect of beauty, with the crown playing a pivotal part in hair growth. Comprising soft towel layers, the crown houses multitudinous hair follicles and sebaceous glands. specially, the crown's pH position is slightly acidic at 5.5, while the hair shaft's pH is more acidic at 3.67. <sup>[11]</sup> The crown's unique terrain, featuring sebaceous glands and cyclical changes, creates an ideal parentage ground for colorful crown conditions. These include fungal infections like dandruff and tinea capitis, seditious conditions similar as crown psoriasis and folliculitis, parasitic infestations like head lice, and hair loss diseases like alopecia. <sup>[2]</sup>

## BACKGROUND

The concept of hair serum has its roots in ancient practices, where plant extracts and natural oils were used to promote hair health. The modern hair serum, however, emerged in the late 20th century as advancements in cosmetic science and growing consumer demand for targeted hair care solutions led to the development of specialized products designed to nourish and protect hair. [3]

# HISTORICAL DATA

Ancient cultures, including those in Egypt, Mesopotamia, China, and India, pioneered the use of herbs and natural ingredients for hair care. They employed various botanicals to fortify hair, stimulate growth, and maintain scalp health, often blending these ingredients with oils or other natural substances to create effective treatments. [4]

# DEFINITION

VIRGIN COCONUT OIL: Virgin Coconut Oil (VCO) is a minimally processed oil extracted from fresh coconut meat, retaining its natural nutrients and aroma. Unlike refined coconut oil, VCO is produced using cold-pressing or other low-heat methods, preserving its beneficial properties and distinct flavor. [5]

CEDARWOOD OIL: Cedarwood oil is an essential oil extracted from the wood of cedar trees, renowned for its woody, earthy aroma and therapeutic properties. Rich in sesquiterpenes, cedarwood oil is often used in aromatherapy, skincare, and hair care products, promoting relaxation, reducing stress, and supporting overall well-being. [6]

CLOVE OIL: Clove oil is a potent essential oil extracted from the buds, leaves, or stems of the clove tree, renowned for its strong, spicy aroma and diverse therapeutic properties. Rich in eugenol, clove oil is often used in dental care, aromatherapy, and natural remedies, offering benefits for pain relief, inflammation, and antimicrobial applications. [7]

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METHYL SALICYLATE: Methyl salicylate is a naturally occurring compound found in certain plants, particularly wintergreen and birch trees. It has a distinctive sweet and minty aroma and is commonly used in topical pain relief products, such as creams and ointments, due to its analgesic and anti-inflammatory properties. [8]

#### **KEY TERMS**

Hair serum is a styling product designed to form a protective barrier on the hair's surface, aiding in smoothing, shining, and controlling hair. It usually includes nourishing components that envelop and protect hair strands, minimizing frizz and boosting shine. [9]

Hair serum is a liquid hair care product with a viscosity thicker than water, designed to nourish, protect, and enhance the appearance of hair. Its lightweight, non-greasy texture helps to smooth, shine, and manage locks. [9]

Hair serum is a versatile hair care product that tackles multiple issues such as dryness, lack of shine, and difficulty in managing hair. It aims to nourish, safeguard, and rejuvenate hair, resulting in a healthy, shiny appearance that is easy to style. [9]

Different hair serums are designed to address particular hair concerns, providing advantages such as minimizing frizz, enhancing shine, or smoothing hair. The serum's effectiveness is influenced by its formulation and ingredients, enabling users to select the most suitable product for their hair objectives. [9]

Hair serum is a silicone-based formula that creates a protective barrier on hair's surface, delivering benefits like enhanced shine, smoothness, and hydration. It also shields hair from environmental stressors, such as humidity and pollution. <sup>[9]</sup>

#### II. LITERATURE SURVEY

Rohan R. Vakhariya, et al., 2022 The popularity of cosmetics is increasing, as countless individuals utilize different products to improve their beauty and youthful appearance. Cosmetics are important in people's lives, as they enhance confidence and looks. Herbal cosmetics are especially favored for their perceived safety and low risk of side effects. Since hair is an essential aspect of our bodies, it needs special attention, and herbal hair products are becoming more recognized for their possible advantages. [10]

Shruti Shivaji Ippalwad, et al, 2023 Hair plays a crucial role in defining one's personality, and using the right cosmetic products is essential for its care. Herbal formulations have gained popularity for their efficacy and safety. This study explores the benefits of polyherbal products in tackling common hair concerns like hair loss, baldness, dandruff, and dryness. Cosmetics are an integral part of our daily routines, offering numerous benefits that enhance our appearance and confidence. [11]

Mr Randad Shubham Shrinivas, et al.,2022 Hair serum combines the nourishing properties of coconut oil, vegetable oils, argan oil, almond oil, lavender oil, lime essential oil, and triphala. With its natural ingredients and low risk of adverse reactions, this serum offers numerous benefits, including frizz control, improved smoothness, reduced tangles, enhanced shine, and protection from damage. [12]

Mohsin Khan, et al.,2020 Mohsin Khan, et al.,2020 Hair is a fragile and intricate component of the human body, vulnerable to harm from oxidative stress, environmental influences, and the aging process. With improving living standards, individuals are increasingly seeking herbal cosmetics for hair care and personal hygiene. This research investigates the effectiveness of natural cosmetics in encouraging healthy hair growth and delaying premature graying.

### RESEARCH GAP

ALLERGIC REACTION: While herbal ingredients are typically considered safe, some individuals may experience allergic reactions or sensitivity to specific botanicals or essential oils in the serum. To ensure safety, patch testing is a vital step before introducing any new product to the market. [14]

MOMENTARY OUTCOMES: Herbal hair serums can provide immediate benefits like manageability, softness, and shine, but these effects may be temporary and fade once the product is washed out. For long-term benefits, such as promoting hair growth, consistent and regular use of the serum may be necessary. [15]

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EFFICACY: The effectiveness of herbal hair serums can vary depending on individual hair types and concerns. While some users may experience significant benefits, others may not notice substantial improvements. [16]

INSUFFICIENT SCIENTIFIC PROOF: While herbal ingredients have been used in traditional hair care for centuries, the scientific evidence supporting their effectiveness in serums may be limited. As a result, some manufacturer claims may not be backed by robust research. [16]

COST: Herbal hair serums can be pricier than conventional products due to the perceived benefits of natural ingredients and the higher costs associated with sourcing and processing high-quality herbal extracts. [16]

CONFORMITY WITH ADDITIONAL PRODUCTS: Herbal hair serums may not be compatible with all hair care products, such as certain shampoos, conditioners, or chemical treatments. Mixing incompatible products can reduce effectiveness or even trigger adverse reactions. [16]

### **OBJECTIVE**

- NOURISHMENT: Herbal hair serums provide essential nutrients and moisture to the scalp, hair roots, and strands, leading to healthier, softer, and easier-to-manage hair. This nourishment improves the overall look and feel of the hair. [17,18,19]
- STRENGTHENING: Herbal hair serums typically contain ingredients that fortify the hair shaft, reducing breakage and split ends. With regular use, these serums can lead to stronger, healthier hair that's more resilient over time. [17,18,19]
- REPAIR AND RESTORATION: Herbal hair serums are designed to repair and restore hair damaged by heat
  styling, chemical treatments, and environmental stressors. These serums often contain ingredients that
  replenish moisture, revive elasticity, and revive shine, leaving hair looking healthier and more vibrant. [17,18,19]
- SCALP HEALTH: Herbal hair serums can calm scalp irritations, reduce inflammation, and promote a healthy scalp environment. By doing so, they can help alleviate issues like dandruff, itchiness, and dryness, laying the groundwork for healthier hair growth. [17,18,19]
- PROMOTION OF HAIR GROWTH: Certain herbal hair serums are formulated to promote hair growth and address hair loss. These serums often contain ingredients that boost blood flow to the scalp, provide essential nutrients to hair follicles, and support the development of new hair growth. [17,18,19]
- PROTECTION: Herbal hair serums frequently incorporate antioxidants and UV protectants to shield hair and scalp from environmental stressors like UV rays, pollution, and free radicals. This safeguard helps preserve hair's health, preventing premature aging and damage. [17,18,19]

### III. MATERIALS

COMPONENT	INGREDIENT	QUANTITY
Base oil	Virgin Coconut Oil	10 ml
Anti - Fungal	Clove Oil	02 ml
Anti - Dandrurff	Cedarwood Oil	02 ml
Anti - Inflammantory	Methyl Salicylate	01 ml

#### **APPARATUS**

- Measuring Cylinder
- Beaker
- Dropper
- Funnel
- Filter Paper
- Tripod Stand
- Stirer
- Container

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### **PROCEDURE**

COMBINE VIRGIN COCONUT OIL & ESSENTIAL OILS: Blend the measured Virgin Coconut Oil with Clove and Cedarwood Essential Oils.

ADD METHYL SALICYLATE: Mix in the measured Methyl Salicylate.

STIR WELL: Ensure all ingredients are fully incorporated.

### **EVALUATION TEST**

- GENERAL APPEARANCE: Evaluating the serum's color, odor, and texture helps determine its overall quality and appearance, ensuring it meets product standards.
- PH EVALUATION: The serum's pH level is tested to ensure it aligns with the ideal range for hair care, generally between 4.5 and 7, promoting compatibility and effectiveness.
- STABILITY: The serum undergoes stability testing, where it's stored for at least 7 days. Its pH and viscosity are measured initially and after storage to confirm consistency, indicating a stable product.
- HOMOGENEITY: A sample of the serum is placed on a clean slide and examined under light to check for uniformity and detect any coarse particles.
- HOMOGENEITY ASSESSMENT: The herbal hair serum is visually examined to ensure it is smooth and free from lumps, particles, or other irregularities.
- SPREADABILITY ASSESSMENT: The serum's spreadability is assessed by measuring how easily it spreads between two plates, determining its ease of application.
- SKIN SENSITIVITY: A skin patch test is conducted to assess the serum's potential to cause allergic reactions
  or skin irritation.
- STERILITY: The serum is tested for microbial contamination by incubating sterile discs loaded with the serum to check for any microbial growth.

### IV. DISCUSSION

The combination of Virgin Coconut Oil, Clove Oil, Cedarwood Oil, and Methyl Salicylate in a hair serum offers potential benefits, including:

- Moisturizing and nourishing properties
- Antimicrobial and antioxidant effects
- Possible hair growth promotion and scalp health advantages
- Anti-inflammatory properties

The serum's physical characteristics, such as pH, viscosity, and homogeneity, play a crucial role in its effectiveness and user experience. Further research and testing are necessary to fully assess its benefits and potential uses.

### Result

PARAMETER	BATCH 01	BATCH 02
Colour	Transulcent	Transulcent
Odor	Pleasant	Pleasant
Consistency	Smooth	Smooth
Homogeneity	Fine	Fine
pН	5.6	5.6
Spreadability	Good	Good
Skin Irritation	None Observed	None Observed
Sensitivity	No Rashes	No Rashes







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#### V. CONCLUSION

In conclusion, a high-quality hair serum can transform hair health, delivering nourishment, protection, and vibrant beauty.

### **Objective**

- Nourish and hydrate hair and scalp
- Promote healthy hair growth
- Soothe and protect the scalp

### **KEY TAKEAWAYS**

- NOURISHING BENEFITS: The serum's ingredients provide hydration and nourishment to hair and scalp.
- GROWTH PROMOTION: Clove Oil and Cedarwood Oil may stimulate hair growth.
- SCALP SOOTHING: Methyl Salicylate helps calm irritations

### APPLICATION

Nourishment by blending potent natural ingredients, this hair serum provides essential nourishment to hair follicles, fostering a healthy environment for hair growth. As a result, hair becomes stronger, shinier, and more resilient over time. [20]

Infuses hair with intense moisture and nutrients, leaving it soft, supple, and revitalized. [20]

These ingredients leave hair looking radiant, feeling silky, and boasting enhanced strength and resilience. [20]

They shield hair from environmental stressors and oxidative damage, preserving its health and vibrancy. [20]

They help fortify hair roots and maintain a healthy scalp, reducing the risk of hair loss and infections. [20]

These serums possess potent antimicrobial action, helping to protect the scalp and hair from microbial imbalances. <sup>[20]</sup> They stimulate hair growth, strengthen roots, and minimize shedding, promoting a fuller head of hair. <sup>[20]</sup>

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