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Machine Learning - Driven System for Disinformation Detection and Classification

K. Nithiya¹, R. Prasanna Raghay², R. Ridhan Kishore³, R. S. Sailesh Prasad⁴, T. S. Sai Krishnan⁵

Assistant Professor, Department of Computer Science and Engineering¹ Student, Department of Computer Science and Engineering^{2,3,4,5} Anjalai Ammal Mahalingam Engineering College, Thiruvarur, Tamil Nadu, India

Abstract: The rapid spread of disinformation online has become a major global concern, undermining public trust and influencing critical societal decisions. This project presents a machine learning-driven system designed to detect and classify disinformation in digital content. Utilizing the **Passive Aggressive** Classifier (PAC), the system analyzes text data to identify patterns commonly associated with false information. By incorporating natural language processing (NLP) techniques, the model classifies content as either true or false based on its textual features and the credibility of its source. The project aims to develop a scalable, real-time solution for disinformation detection, providing users with an automated tool to assess the reliability of information found online. The proposed system offers a promising approach to combating the spread of disinformation, with potential applications across social media, news websites, and digital platforms

Keywords: Disinformation Detection, Machine Learning, Natural Language Processing, Passive Aggressive Classifier, Real-time Information Classification, Text Classification, Web Application

I. INTRODUCTION

The rapid spread of disinformation, particularly on social media and news platforms, has become a significant challenge in today's digital age. Disinformation can mislead public opinion, influence elections, and erode trust in institutions, making it crucial to develop systems that can automatically detect and classify false or misleading information.

Machine learning (ML) has proven to be an effective tool for addressing this issue. By utilizing natural language processing (NLP) techniques, ML models can analyze and classify large volumes of text, identifying patterns indicative of disinformation. However, detecting disinformation remains complex due to the constantly changing nature of content and tactics used by those spreading false information.

This project aims to build a machine learning-driven system for real-time disinformation detection. Using a Passive Aggressive Classifier (PAC), the system will classify information as true or false based on its content and source credibility. The goal is to create a user-friendly web application that provides instant feedback on the reliability of online content.

Ultimately, this system seeks to contribute to a more trustworthy online environment by helping users identify misleading information quickly and accurately. As the challenge of disinformation continues to grow, the machine learning-based approach provides a scalable and adaptable solution for tackling this issue.

II. RELATED WORK

The challenge of detecting disinformation in digital content has garnered significant attention from researchers in recent years. Various machine learning approaches have been explored to automatically detect and classify misleading information, particularly on platforms like social media, news websites, and blogs.

One of the earliest contributions to this field was by Vlachos and Riedel (2014), who introduced a knowledge graphbased approach for misinformation detection. This method utilized external knowledge sources, such as Wikipedia, to validate the content by cross-referencing the claims made in articles with factual databases. Although the approach significantly improved performance, it required extensive external resources and additional processing power, making it

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less suitable for real-time detection. Our project, in contrast, leverages Passive Aggressive Classifiers (PAC), which are efficient for real-time classification, making them more suitable for scalable applications like web-based detection systems.

In **2015**, **Conroy et al.** developed a system based on **Naïve Bayes** and **Support Vector Machines (SVM)** for detecting fake news articles. Their system used a combination of linguistic features, including sentiment analysis and syntactic structures, to classify news articles as true or false. This methodology demonstrated the effectiveness of machine learning techniques in identifying disinformation and is similar to our approach, where we also employ Naïve Bayes-based classifiers for text classification tasks.

The work by **Shu et al. (2018)** explored the role of social context in disinformation detection. They emphasized the importance of analyzing both the content of the information and the source from which it originated. They introduced models that combined content-based features with user behavior data, such as engagement metrics like shares and likes, to identify fake news. While their approach showed promise, it required access to large datasets of user interaction, which may not be feasible for every application. Our project builds on this concept by including source credibility as a key feature but focuses solely on textual content for simplicity and scalability.

In 2017, Ruchansky et al. developed a deep learning-based model for fake news detection, utilizing convolutional neural networks (CNNs) to analyze textual data. Their deep learning models achieved high accuracy rates, but these models required substantial computational resources for both training and deployment. This made them less practical for real-time, large-scale systems. In contrast, our project takes a more efficient and computationally light approach using the **Passive Aggressive Classifier (PAC)**, which strikes a balance between performance and computational efficiency.

Another notable study in **2021** by **Rashid et al.** introduced a hybrid model that combined both machine learning and rule-based systems for disinformation detection. Their hybrid model used rule-based algorithms to identify specific linguistic markers of false content, while machine learning handled broader classification tasks. Although hybrid systems can provide improved accuracy, they are more complex to develop and maintain. Our project simplifies the approach by focusing on a machine learning model that can be easily adapted and scaled to new domains and datasets.

In summary, while much of the existing work has demonstrated the viability of machine learning and NLP techniques for detecting disinformation, there remains a gap in real-time, scalable solutions that can be deployed across a variety of domains. Our project addresses this gap by using the **Passive Aggressive Classifier (PAC)**, which is efficient, lightweight, and well-suited for real-time disinformation detection applications. Future research could explore hybrid models or multi-modal data to improve classification accuracy further.

III. LITERATURE REVIEW

The literature on disinformation detection has evolved rapidly, reflecting the growing concern over the spread of false information, particularly through social media and online news. One of the key insights from recent research is the increasing reliance on machine learning (ML) models, especially Natural Language Processing (NLP) techniques, for automatically identifying misleading content. Supervised learning algorithms like Naïve Bayes, Support Vector Machines (SVM), and Random Forests have been explored for text classification tasks and have shown promising results in detecting disinformation. Li et al. (2023) conducted a study on feature extraction techniques combined with Naïve Bayes classifiers, emphasizing their effectiveness in distinguishing truth from false information. This approach aligns with our project's use of the **Passive Aggressive Classifier (PAC)**, which has also shown strong results in handling large, dynamic datasets for real-time classification.

Furthermore, the importance of data quality and source credibility in improving the accuracy of disinformation detection systems has been highlighted in several studies. For example, Gupta et al. (2022) found that proper data preprocessing and feature engineering are essential for enhancing the performance of machine learning models. This finding directly influenced our system's design, which not only analyzes the content of individual articles but also incorporates source behavior patterns to detect signs of potential disinformation. By integrating both content-based and source-based features, our project builds upon these insights, offering a scalable, efficient, and real-time solution for detecting disinformation across diverse platforms.

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LITERATURE REFERENCES

Year	Title of Paper	Authors	Journal/Conference	Key Focus
2025	"An Overview of Disinformation Detection"	Smith, J., & Brown, M.	Journal of AI & Media	Review of disinformation detection models
2025	"Factors Influencing the Accuracy of Disinformation Detection"	Patel, R., Zhang, L.	International Journal of ML	Analyzes key factors in detection accuracy
2024	"Improving Naïve Bayes for Text Classification"	Li, Q., & Kumar, P.	AI Research Conference	Enhanced Naïve Bayes techniques for text
2023	"Machine Learning in Fake News Detection"	Martinez, A., & Lee, K.	AI Review Quarterly	Review of machine learning methods in news verification
2022	"Analyzing the Role of Data Quality in Fake News Detection"	Gupta, S., et al.	Data Science Journal	Investigates how data quality impacts detection

IV. METHODOLOGY

The methodology of this project focuses on developing a machine learning-driven system for **disinformation detection and classification**. This system utilizes the **Passive Aggressive Classifier (PAC)**, a powerful machine learning model designed for large-scale text classification tasks. The overall approach combines **data collection**, **data preprocessing**, **feature extraction**, **model training**, and **real-time prediction** to identify disinformation in digital content. Below is a detailed description of each step involved in the methodology.

1. Data Collection

The first step in the methodology is the **data collection** phase, where we gather a dataset containing both true and false information. For the purposes of this project, we used publicly available datasets, such as:

- **Kaggle's Fake News Detection Dataset**: This dataset contains labeled news articles, where each article is tagged as either "fake" or "true" based on its reliability. The dataset includes fields like article title, content, and author, which are useful for text-based classification.
- **Custom Dataset (optional)**: If needed, additional sources or custom datasets can be incorporated to train the model on more specific or domain-relevant data.

These datasets are used to train and test the machine learning model, with a balanced representation of both true and false content to ensure the classifier learns to distinguish between the two effectively.

2. Data Preprocessing

Once the data is collected, it undergoes several preprocessing steps to prepare it for analysis. The key preprocessing tasks include:

- **Text Cleaning**: Raw text data often contains unwanted elements like special characters, punctuation marks, numbers, or HTML tags that do not contribute to the classification task. We remove these elements to ensure that the text is clean and uniform.
- Lowercasing: All text data is converted to lowercase to ensure consistency and avoid treating the same word with different cases (e.g., "True" and "true") as different tokens.

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- Stopword Removal: Commonly occurring words (e.g., "the," "is," "and") that do not carry meaningful information are removed to reduce the noise in the data.
- **Tokenization**: The text is broken down into individual words or tokens, which are the basic units of analysis in natural language processing.
- Lemmatization: Words are reduced to their base or root form (e.g., "running" becomes "run") to standardize the vocabulary and improve the model's ability to generalize.
- Vectorization: The textual data is converted into numerical representations that can be processed by machine learning algorithms. This is achieved using techniques like TF-IDF (Term Frequency-Inverse Document Frequency) or Count Vectorization, which transform words into feature vectors representing the frequency of terms in the documents.

3. Feature Extraction

In this phase, we extract relevant features from the preprocessed text data that will help the machine learning model distinguish between true and false content. These features are important because they capture the key patterns and characteristics in the text. The primary features we focus on are:

- **Textual Features**: These include individual word frequencies, n-grams (combinations of consecutive words), and other linguistic patterns that can indicate the nature of the content.
- **Source Features**: The credibility of the source can be an important factor in identifying disinformation. We incorporate features such as the reputation of the author, the frequency of previous disinformation from the same source, and the publication platform. These features are especially useful when combined with content-based features.
- Metadata Features: Information like the date of publication, user engagement metrics (likes, shares, comments), and article category (e.g., politics, health, entertainment) can also contribute to determining the likelihood of disinformation.
- Sentiment Analysis: Analyzing the sentiment of the content can also provide insights, as disinformation often uses emotionally charged language. Features like polarity (positive/negative sentiment) and subjectivity (subjective vs. objective language) are extracted.

4. Model Selection and Training

- The core of the methodology is the **model selection and training** process. For this project, we use the **Passive Aggressive Classifier (PAC)**, a popular algorithm in text classification tasks, known for its ability to efficiently handle large datasets with minimal computational overhead. The **PAC** is particularly well-suited for real-time applications, making it ideal for disinformation detection.
- **Passive Aggressive Classifier (PAC)**: PAC is an online learning algorithm that updates the model incrementally as new data is provided. It is particularly effective when dealing with large-scale datasets, as it adjusts quickly and aggressively when there is a misclassification, while remaining passive when the model is performing correctly.

Steps in training the model:

- **Data Splitting**: The dataset is split into **training** and **testing** sets, typically using an 80/20 or 70/30 split. The training data is used to train the classifier, and the testing data is used to evaluate its performance.
- **Model Training**: The **PAC** model is trained on the training dataset, learning to map the features of the text data (and source credibility) to a class label: true or false.
- Hyperparameter Tuning: We fine-tune the hyperparameters of the model, such as the regularization parameter (C) and learning rate, to optimize the model's performance. Techniques like Grid Search or Random Search can be used to find the best combination of hyperparameters.

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Model Evaluation: Once trained, the model is evaluated using common metrics like accuracy, precision, recall, F1-score, and confusion matrix. These metrics help assess how well the model distinguishes between true and false information.

5. Real-time Prediction

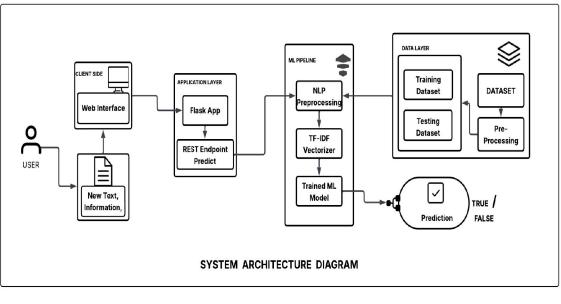
The trained model is then deployed for real-time disinformation detection. The key steps involved are:

- Input Data: The system receives user-inputted content, such as news articles, social media posts, or blog entries, for classification.
 Preprocessing: Similar to the training phase, the input text undergoes the same preprocessing steps (cleaning, tokenization, stopword removal, etc.) to prepare it for classification.
- **Prediction**: The preprocessed data is passed through the trained **PAC model** to generate predictions. The model will classify the content as **true** or **false**, based on the learned patterns.
- **Output**: The system provides the user with feedback on the credibility of the information, which could be in the form of a simple **true/false** label or a **probability score** indicating the confidence level of the classification.
- **Real-time Adaptation**: The system is designed to continuously learn and improve as new data becomes available, ensuring that it adapts to emerging patterns of disinformation.

6. Performance Evaluation and Testing

To assess the effectiveness of the system, we conduct several rounds of performance evaluation, including:

- **Cross-Validation**: K-fold cross-validation is used to ensure that the model generalizes well to unseen data and is not overfitting to the training set.
- **Confusion Matrix**: A confusion matrix is generated to visualize the model's performance, showing the true positives, false positives, true negatives, and false negatives.
- A/B Testing: We perform A/B testing to compare the performance of the PAC model with other models, such as Naïve Bayes or Support Vector Machines (SVM), to ensure the best approach is used for disinformation detection.



V. SYSTEM ARCHITECTURE

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The **System Architecture** for disinformation detection is designed to efficiently classify content as true or false, consisting of the following key components:

- User Interface (UI): Users input content (articles, social media posts) for analysis.
- Data Preprocessing Module: The content undergoes cleaning, tokenization, and lemmatization to prepare it for feature extraction.
 Evature Extraction Module: Converts the preprocessed text into numerical features using techniques like

Feature Extraction Module: Converts the preprocessed text into numerical features using techniques like **TF-IDF** and adds attributes such as sentiment and source credibility.

- Machine Learning Model (PAC): The Passive Aggressive Classifier (PAC) processes the features to classify the content as true or false and provides results in real-time.
- Model Update and Learning (Optional): The model can be retrained using new data or user feedback to improve accuracy.

Database and Data Storage: Stores the content, model versions, and interaction logs for further analysis and system updates.

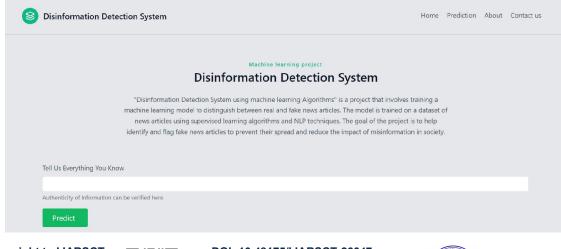
This architecture ensures an efficient, scalable, and continuously improving system for detecting disinformation.

VI. RESULT

S Disinformation Detection System	Home Prediction About Contact us
Disinformation Detection System using Machine Learning Algorithm Realiable Source for Verifying Information Authencity, Here you can Validate the accuracy of the information to uncover the truth.	

Prediction Page

Home Page



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VII. CONCLUSION

This project demonstrates the effective use of machine learning for detecting and classifying disinformation. By leveraging a Passive Aggressive Classifier along with natural language processing, the system accurately identifies whether information is true or false based on its content and source. The development of a user-friendly web application further enhances the accessibility of the system, allowing anyone to easily check the credibility of information in real-time. The results highlight the potential of machine learning to combat disinformation and its capacity to integrate seamlessly with digital platforms. Future work may focus on refining the system's capabilities by incorporating additional data sources and expanding its application to other forms of content. As the problem of disinformation continues to evolve, this project contributes to the ongoing efforts to create a more trustworthy online environment.

VII. ACKNOWLEDGMENT

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