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Impact Investing and its Role in Advancing Sustainability Goals

Kailash Rajendra Limaye¹ and Dr. Inderjeet²

Research Scholar, Department of Management¹
Professor, Department of Management²
Sunrise University, Alwar, Rajasthan, India

Abstract: "Green finance" is a transformation system that links investment, money, and the environment. Green living requires resource efficiency and environmentally beneficial activities in all human endeavors. The 2030 target requires financial and associated financial activities like investment to move from resource- and carbon-intensive to sustainable finance. It implies that green finance and the natural economy are linked. Sustainable green finance is a worldwide economic problem since it needs sufficient investment. To execute sustainable green finance, government agencies and financial institutions must contribute funds. This page summarizes sustainable green finance literature from many trustworthy sources. A literature review and qualitative technique were used in this research.

To assess green and sustainable finance, 30 peer-reviewed journal articles were read, analyzed, and summarized in two tables: publisher and journal distribution and article categorization by topic matter. The report suggests that the government should address climate change and environmental issues to ensure economic stability. The sustainable green finance transformation system is complex and uncertain. The government's willingness to strengthen the country's resilience to unpredictable social and economic situations and the business community's shift to green financing are two major barriers to green finance adoption. The study suggests that the government may give green funding to all business sectors, including non-industry and industry, and speed the transition by improving economic circumstances.

Keywords: Sustainable green financing, environmental improvement, and mini-review

I. INTRODUCTION

Growing carbon dioxide emissions are the main cause of global environmental issues (Schumacher et al., 2020). Accordingly, the government is trying to reduce its operational impacts, understand environmental awareness, reduce economic carbonization, and consider climate change risks. According to Tolliver et al. (2020), the government's Agenda 2030, based on the Paris Climate Agreement, advocates for a change from carbon-dense investments to sustainable green investments for sustainable development. The government emphasizes reducing carbon dioxide emissions to combat global warming (Mahat et al., 2019). To overcome these difficulties and promote sustainable development, the government must revitalize the financial system and prioritise environmental protection and economic growth (Guild, 2020). In response to global challenges, the government has established new measures including a green banking system. This system transformation develops environmentally friendly and resource-efficient initiatives to enhance the environment, conserve energy, finance green projects, invest in green projects, create green finance, and build green transportation (Tolliver et al., 2020). Green money is distinct from regular finance. Every operation should prioritize sustainable economic development, and green finance enables innovative environmental protection and prioritization (Falcone, 2020). Green finance is expected to reduce carbon emissions, mitigate climate risk, facilitate the transition to zero carbon, and improve community quality of life as a show of concern and accountability for business actions (Kemfert et al., 2020).

Companies must work with the government, financial institutions, community, and economic actors to implement a green financial system (Al Ahbabi and Nobanee 2019). Peng et al. (2018) suggest that the government lead the implementation of new green finance policies by improving laws and regulations, streamlining information flows, speeding financial institution reform, and increasing global cooperation. Financial institutions also fund sustainable

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development via green credit (Hu et al., 2020). However, financial institutions are becoming increasingly selective regarding green credit financing (Dikau and Volz, 2018).

Green credit is expected to mitigate environmental dangers including climate change risk, which affects the financial sector's long-term stability and development. We expect financial firms and the government to help green the economy. The green finance system's implementation also faced financing issues, technology issues, resource management issues, and differing views on green finance's transformation (Volz, 2018). The government has likely changed policies and institutions to reform the banking system (Clapp, 2018). Sartzetakis (2020) also improved green investment market tools, legislation, environmental awareness, and funding options for environmentally beneficial green enterprises. A green financing model is expected to accelerate the transition period by promoting a positive economy across all business sectors. This article reviews the little research on sustainable green financing from several sources and makes suggestions.

II. MATERIALS AND METHODS

The green finance mini-review included the analysis of thirty peer-reviewed journal papers. The tables below provide a summary of these articles. The first table displays the journal article's title, authors, publishers, and year. The second table displays the goals, conclusions, and suggestions from the journal articles.

Table 1. Journal and Publisher Distribution

No	Article Name	Author(s)	Journal	Publisher	Year
1	The political and institutional constraints on green finance in Indonesia	James Guild	Sustainable Finance & Investment		2020
2	Sustainable finance in Japan	Kim Schumacher, Hugues Chenet & UlrichVolz	Sustainable Finance & Investment	Taylor &Francis	2020
3	Understanding the role of green bonds in advancingsustainability	Nykvist	Sustainable Finance & Investment	Taylor &Francis	2020
4	Green Innovation and Finance in Asia	Tolliver, C., Fujii, H., Keeley, A. R., & Managi, S	EconomicResearch	Asian Economic Policy Review	2020
5	Environmental regulation and green investments: the role of green finance		Business and	Int. J. Green Economics	2020
6	Drivers of green bond market growth: The importance of Nationally Determined Contributions to the Paris Agreement and implications for sustainability.	Tolliver, C., Keeley, A.R.,	Journal of Cleaner Production	Elsevier	2020
		Claudia Kemfert, Dorothea Schäfer andWilli Semmler		Springer	2020
		Eftichios S. Sartzetakis	Economic Change and Restructuring	Springer	2020
9	empirical analysis	Yiqin Hu1,2 & Hongying Jiang1 &Zhangqi Zhong	Environmental Science and Pollution Research	Springer	2020
10	Green Credit Financing versus Trade Credit Financing in a Supply Chain with Carbon Emission Limits		Green Credit	Elsevier	2020

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	Cross 6 1 1				
	Green finance and the restructuring of the oil-gas-coal				
	business model under	St'anhana Gautta Oiang Ii			
11	carbon asset strandingconstraints	St'ephane Goutte, QiangJi,	Energy Policy	Elsevier	2020
	Macro-economic analysis of	Knaica Guesin			
	green growth policies: the role of	Leonidas Paroussos 1			
		&Kostas Fragkiadakis1 &			
12	progress in Italian green growth		CillianeChange	Springer	2019
	Climate finance and green	i anagiotis i ragkos i			
	growth: reconsidering climate-	Tak Jung Mahati 2 Tudăk			
	related institutions, investments,	_			
13		MichalBittner	Sciences	Springer	2019
13	in Nepal	MichaiDittiiCi	Sciences	Springer	2017
	Climate Finance: Perspectives on				
	Climate Finance	Miren Gutiérrez.Guiller mo			
14	from the Bottom Up	Gutiérrez	Development	Springer	2019
	nom me bonom op			VsI	
		Lavrinenko, O., Ignatjeva,	Entrepreneurs hip	Entrepreneurs hip	
	The role of green economy in	S., Ohotina, A., Rybalkin,			
15	sustainable development (case		Issues	Sustainability	2019
13	study: the EU states).	o., & Euzaans, D.	133403	Center	201)
	The role of financial			Contor	
	management in promoting				
16	sustainable business practices and	Al Breiki, M., S.,&	SSRN	Elsevier	2019
10	development	Nobanee, H.			2017
	_	Sarah Hafnera,, Aled			
	Closing the green finance gap	Jonesa, Annela Anger-	Finance and		
17	– A systems perspective	Kraavib, Jan Pohla	Economics	Science Direct	2019
	Conceptual Building of				
	Sustainable Financial				
18		Al Ahbabi & Nobanee	SSRN	Elsevier	2019
	Financial Growth				
	Di			Multidisciplin ary	
	Business models for sustainable	Horro Trotta (hiannini Xi	Custoin shilit-	Digital	
10	finance: The case study of social	Rizzello	Sustainability	Publishing	2010
	impact bonds			Institute (MDPI)	2019
20	Internet Finance, Green Finance,	Wang, K., Tsai, SB., Du,	Sustainability	EDSCO	2019
20	and Sustainability	X., & B1, D.		EBSCO	2019
	Green Loan as a Tool for Green	Miroshniche nko, O. S., &	Finance: Theory		
21	Financing	Mostovaya, N. A.	andPractice	Emerald	2019
	Green Finance for Sustainable				
	Global Growth: Costs and	Ojo-Fafore, E. M.,	Green Finance for		
	Benefits of Green Buildings	, ,	Sustainable		
22	Compared with Conventional	Aigbavboa, C., Thwala, W., & Remaru, P	Global Growth	EBSCO	2019
	Buildings	ox remain, r			
	Central Banking, Climate			Asian	
23	O.		Sustainability	Development	2018
23	Change, and Offen Pillance	Dikau, S., & VOIZ, U	Sustamavinty	Bank Institute	2010
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	Introduction to China's Green Finance System		Service Science and	Scientific Research Publishing	2018
			Nature Climate		
25	Investing in a green future.	Clapp, C. N	Change.	Elsevier	2018
	Climate change, financial	Dafermos, Y., Nikolaidi,	Ecological		
26	stability and monetary policy.	M., & Galanis, G.	Economics.	Science Direct	2018
	Foresting Green Finance for			Asian	
	Sustainable Development In Asia		Sustainability	Development	2018
27	Sustamable Development mAsia	VOIZ OTICII	Sustamaomity	Bank Institute	2010
28	sustainable finance in	Sabine Dörry & Christian	Justice and Sustainability	Routledge	2018
	Financing Green Growth in		The Italian		
	Malaysia: Enabling Conditions	Puan Yatima Sue Lin	Association of		
2.9		Ngan, Hon Loong Lamb	Chemical	AIDIC	2017
			Engineering		
	The role of green finance in				
	environmental protection: Two		Finance and	g :	2016
	aspects of market mechanism	Yao Wang, Qiang Zhia	Economics	Science Direct	2016
	and policies				

Table 1 displays Article Name, Author (s), Journal, Publisher and Year

Table 2. Articles Category Based on the Subject

No	Article Name	Objectives	Findings	Recommendations
1	green finance in	To analyse the potential of green finance in renewable energy development in Indonesia.	institutional design has created a misaligned incentive structure for Indonesia's political class. For infrastructure also suffer from	Using new financial instruments such as green finance for green bonds which can fund a wide variety of projects that are beneficial to the environment using the ASEAN green bond standard
2		risks and support Japan's transition towards a zero- carbon, climate risks, the role of policies and	The Japanese financial sector has started to consider climate-related risks and aligning itself with sustainable development goals, and the Japanese financial sector requires more decisive action to	for aligning Japan's financial sector with global climate and sustainability goals with

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3	Understanding the affect market participan engagement was sustainability	litreen honds herceived to provide
4	Analyse climate change a environmental externalit to promote environmental adjusted multi-fac productivity growth, and impact on their shifts to sustainable grow paradigms.	to meet the growing demand for to meet the growing demand for green finance can be sustainable economic development, analysed by the pollution reduction and environmental problems. All of this is driven by government policies
5	Environmental regulation and green investments: the role of green finance To analyse green financial create the conditions guarantee the traditional a green economy.	to thus countries to decarbonise investment projects)
6	Drivers of green bond market To examine the driving growth: The forces behind the adoption importance of green bonds market grown Nationally along with the factors to correspondingly distributions to conventional bond market growth in 48 global Agreement and countries implications for sustainability.	Various microeconomic and institutional factors influence the There is a necessity for implementation of green bonds are further examination of crucial to encourage the green bond factors the determinants set issuance.

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	To Analyse The transformation from a climate-distorting to a	T : 1 : CC :
	opens investmen	Using a combination of CO2 tax carbon pricing for tand green public bonds to initiate incentivising investment
7	Transition and financing needs compared with those necessary for the	the urgently needed boost for the into mitigation options great green transition seems to be and undertake reasonable strategy in fighting the cooperative actions to
	rebuilding of the European economy	climate change accomplish a multilateral carbon tax
	instrument togreen bonds can play in	Providing a viable instrument for Should be promoted to substantial financial support for the improve the green bonds
8	finance low carbon financing thetransition to the transition lowcarbon economy	economy such as the green bonds andcredibility
9	Impact of green credit on the industrial structure To explores mechanisms in China: concerning the effects of theoretical green credit on the industria	industrial structure through capital credit and implement
	mechanism and structure. empirical analysis	and funding channels ofenterprises. green credit according to local conditions.
10	Green Credit Financing versus Trade Credit Financing in a Supply Chain with Carbon Emission Limits To Analyse the supply chain system consisting of a capital-constrained manufacturer and a well- funded supplier facing uncertain demand, in which themanufacturer may seek GCF frombanks	A relatively strict carbon emission policy, the manufacturer can set an appropriate green investment range guide manufacturers to
	Green finance and the restructuring of To Analyse the impacts of the oil-gas-coalcarbon stranded assets for 17 business model majors under carbon assetoil-gas-coal firms' value stranding until the horizon 2050 constraints	being particularly curbing policies, an vulnerable to the financial risks of environmental gain is
	Macro-economic analysis of green growth policies: To Analyse The transition to the role of finance and technical progress in Italian green growth	

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		Manal has started atmentioning CE
13	reconsidering climate- related institutions, investments and related the base for climate change actions and integrate them	Nepal has started structuring CF, and made it is an important part of Suggest policy the national budget. therecommendations to government has established owndevelopa set of long-term eprograms on CC, other actors suchadaptation and impact the I/NGO and the civil society are mitigation strategies in tlikely to follow the footsteps for specific more coherent, coordinated, and environmental effective climate actions change at large.
14	Climate Finance: adaptation funding as two entry points into the field connecting different perspectives on climate finance.	Big national and international projects are attracting most climate finance and lack of commitment and willingness from political leaders' is one of the main factors hindering climate action Big national and international lit requires commitment and willingness from political leaders to be able to face the problems of climate change
15	sustainable role of Green banking	The results show that the green economy plays a significant role in Further research on the balancing economic growth and trend of economic growth environmental degradation.
16	promoting management in promoting	efinancial risks. Additionally, the sustainability to enhance outcomes showed that the allocation environmental
17	To Analyse key investmen Closing the green barriers, a theoretica finance gap – A framework for investigation systems and possible solutions to investments into low carbor energy infrastructure	The study recommends adopting systems theory as an analytical framework to inform the termism in the financial system are the two main investment barriers. The results show that identified barriers form a complex system that the study recommends adopting systems are an analytical framework to inform the related policy debate and propose the expansion or development of sustainable investment
18	To identify the connectivity Conceptual between financia Building ofmanagement and sustainable	The role of a financial executive is vital in addressing the risks Financial management

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	Sustainable	business growth	financialgrowth	tool for encouraging long	
	Financial	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3		term sustainability	
	Management &				
	Sustainable				
	Financial Growth				
		T	The	The state has small	
		To analyse the collaboration	-	The study has great	
		of the social impact bonds		implications for	
4.0				policymaking to allow a	
19	-		*	better chance to acquire	
	impact bonds	Sustainability	collaboration	desired social impacts	
				Governments should	
				strive to develop low	
		To analyse the relationship	Societal development comes with	carbon economies by	
	Internal Einene	between sustainability and	Societal development comes with	creating an enabling	
	Internet Finance,	Tinance through gathering	strained access and use of	environment for green	
	Green Finance,	naners and manuscripts on	resources as well as negative	finance lenders and	
20	and Sustainability	green finance and operating	environmental implications, leading to constraints and conflicts.	manufacturers to ensure	
		mechanisms	leading to constraints and conflicts.	sustainable economic	
				development and	
				transformation.	
				There is a need for	
				flexibility in regulation to	
			The main factors that affect green	make green lending more	
	Green Loan as a	To analyse the regulations,			
	Tool for Green	types, advantages, and	capita. requirements. the	currently. The loanees	
	Financing	disadvantages of green	organisations' reputation, and the	should also disclose non-	
21	i munum g	lending	regulatory pressure.	financial and	
			regulatory pressure.	sustainability	
				issues in their annual	
				reporting for credibility.	
	Green Finance for	•			
	Sustainable Global		Green buildings are more	The construction industry	
	Growth: Costs and	To compare the cost	expensive than traditional buildings		
	Benefits of Green		but have an overall better return in		
		traditional and greenhouse		highconstruction costs	
22	Compared with	_	long run than that the traditional	C	
	Conventional	COLDI GOLIOII		thataccrue in the long run	
	Buildings		buildings.	manaceruc in the long full	
	Dananigo	To Analyse why central	Environmental risks can have a		
		_			
			material impact on financial and		
		with aligning finance with	_	The government's notical	
		-	Therefore, it is the government's	uses various instruments	
			responsibility to effectively make	to promote green or	
1		_	financial systems in dealing with	discourage brown lending	
	and Green Finance		climate change problems and banks	and investment	
23			to become public institutions that	and myostmont.	
23		brief review of green public	willassist the government in		
1		financial	developing sustainable green	BESTARCH IN SCIENCE	
	1		187	ISSN IN	



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		governanceinitiatives.	finance.	
24	Introduction to	in china's green financial	finance laws and regulations, smoothing information exchange channels, speeding up the reform of financial institutions and	Green Financial Policies can improve with the development of green bond, carbon finance, and green insurance to build a green financial
25	oreen fufure	To examine the trend in investments in green projects	If here is a positive green premium	Investors need to turn to the green premiums to respond to the effects of climate change.
26	Climate change, financial stability and monetary policy.	To analyse the effects of climate change on financial stability	Climate change has the potential to destroy the capital of forms	The implementation of a green corporate system canalleviate this risk.
27	Sustainable Development In	financial system, the role of financial government, barriers to green investment an financial policy in Asia	that environmental and climaterisks can pose a threat to the financial sustainability of single projects or firms and entire industries.	should rising awareness for environmental and climate risks, Developing and building up capacities in the financial industry, providing
28	directions for sustainable finance in Luxembourg	To Analyse the finance industry related to alternative financial practices and focus on green, social and solidarity businesses. To Analyse enabling conditions for the	Luxembourg illustrate that the IFC Luxembourg has not just adapted to new greening imperatives. Instead, it has contributed to repositioning/rebranding the finance industry, by invoking labels indicating progress such as "green" and "technology", towards more sustainable objectives. Improve existing policies or structure new policy frameworks to	Three analytical levels – private, public and regulatory interests – require a much deeper understanding to assess current transition processes in finance toward greener economies and societies correctly An effective education and training system
		development and growth of Malaysia's green economy,	support the green growth in Malaysia. Lenders and investors	focusing on sustainable development goals helps

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		focusing on the curre	ntalike will impose more stringen	build new skills required
	Financing Green	financing policies, initiativ	eslending and investment criteria	for green growth. Green
29	Growth in	such as the Gre	enGreen private equity firms supply	growth performance
	Malaysia:	Technology Financi	ngventure capital to companies	indicators provide useful
	Enabling	Scheme (GTFS). Issues a	ndfocusing on sustainable	insights into
	Conditions and	challenges in	development and green projects	strategy/policy
	Challenges	financing the greenindustry	7	implementation for green
				technology and the
				improvement of enabling
				conditions and reduce
				greengrowth barriers.
				The construction of
		To analyze the status ave	of The market mechanism of green	environmental protection
	The role of green	green finance in the field	of The market mechanism of green of finance is rational, green finance	should consider setting
	finance in	ronovehla operav finds	utcan guide the flow of funds and	up the mechanism of
	environmental		efficient gree	efficient green finance
30	protection: Two	development of mark	etenvironmental risk and optima	system coordinating the
50	aspects of market	machanism	allocation of	relationship
	mechanism and	mechanism	anocation of	between ecology and
	policies			finance.
		and formulation ofpolicies	environmental resources and socia	
		and formulation orpolicies	resources.	

Table 2 above shows that Article Name, Objectives, Finding and Recommendations

III. RESULTS AND DISCUSSION

The mini-review meticulously summarizes this study by assessing the paper's context and effects. Different results occurred. Progress has caused environmental difficulties, as human conduct and economic activities have increased emissions in many countries (Chevallier et al., 2020). This shows the need for sustainable development to revive the system, promote community welfare, and reduce environmental damage. Preserving natural resources for future generations does not lower living standards. Per Gutiérrez & Gutiérrez (2019). Thus, green money promotes sustainable development (Yusliza et al., 2020; Yatim, 2017).

According to Lavrinenko et al. (2019), all countries want green money. Multiple partners with complementary interests may optimize green finance system growth (Ojo-Fafore, Aigbavboa, Thwala, & Remaru, 2019). Understanding that sustainable development goals need more than government help via development regulatory policies (Nandiwardhana, Cudjoe, & Permana, 2020) is crucial. More technology is needed to enhance sustainable development in the future. Increase trade opportunities, involve the private sector, develop technology, resources, capacity, foster international collaboration, and change investment, production, and consumption incentives (Dörry & Schulz, 2018).

Lack of understanding about climate change, environmental threats, and environmental awareness worries the government and financial organizations. It threatens short-term risk-impacted loans and sustainability activities across all industrial sectors (An et al., 2020). Most companies focus primarily on their bottom line and disregard their everyday operations (Dafermos et al., 2018). The government and financial institutions must be ready to withstand global temperatures increasing below 2 degrees Celsius to maintain temperatures at 1.5 degrees Celsius. This understanding should reduce economic carbonization and climate change (Kemfert, Dorothea, & Willi, 2020).

Every nation should be able to increase institutional capacity for mitigation through green financing, maintain low greenhouse gas emissions without threatening food production, and focus on environmental protection across all industrial and non-industrial sectors (Paroussos et al., 2019).

Greening the economy's sectors and segments is the goal. It ensures a balanced combination of economic investment policies and incentives to reduce carbonization and protect natural ecosystems (Miroshnichento and Mostovaya, 2019).

Wang and Zhi (2016) say a green economy is necessary to reconcile environmental degradation and economic growth.

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Thus, a nation's interests must guide green economy implementation. Many renewable resources have not been fully used since there are many economic activity alternatives that support natural resource protection and exploitation. Development of several economic and environmental projects is still underway (Al Breiki and Nobanee, 2019).

IV. CONCLUSION

Green finance transforms environmental-financial investment linkages. Green funding emphasizes sustainable projects and carbon reduction. Sustainable finance requires government and financial institution support. Financial organizations and governments must provide sustainable functioning rules. In its execution, government and financial institutions, as assessors of sustainable finance, and firms, as customers, must conduct high-profit business and safeguard the environment. Green financial instrument models and green investment commodities need government and financial institution backing.

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