

A Study on the Assignment of Government Schemes for the Rural People in Arisipalayam Village

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Abstract: Rural development has global attention majorly based on the developing nations and it has a great importance for a country like India. It focuses on the development of the farmers and in various section in rural economics. Rural economics experience serious poverty issues aim at developing the productivity of all the humans. It also admires the various issues of rural village economics that has a higher growth and improve in various fields. The Government of India has launched many of the schemes for the development of the rural sides. The rural people facing the major problems in not aware of what government has offering. They have lack of awareness in housing loans, absence of infrastructure in villages and also in towns connectivity by all-weather and also the absence of employment opportunities in villages. ATAL PENSION YOJANA (APY), GABIR KALYAN ROJGAR YOJANA, SVAMITVAYOJANA, PRADHAN MANTRI KISAN SAMMAN NIDHI, PRADHAN MANTRI GRAMIN AWAS YOJANA, DIGITAL INDIA, WORKING WOMENS HOSTEL. These schemes are playing major role in rural development of India. This study reveals the awareness level of all the rural village people and how they are utilizing the schemes offered by the Government.

Keywords: Education, Economics, Housing loans, Employment

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