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Social Entrepreneurship: An Exploratory Study

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Abstract: As a practise and area of academic study, social entrepreneurship offers a singular chance to investigate, criticise, and re-evaluate ideas and presumptions from many management and business research domains. In this article, a theory of social entrepreneurship is presented as a method for addressing significant social needs without focusing primarily on the immediate financial gains of the entrepreneurs. In comparison to other types of entrepreneurships, social entrepreneurship is seen to place a substantially higher premium on advancing social value and development than on maximising financial gain. The authors offer the idea of embeddedness as a nexus between theoretical approaches for the study of social entrepreneurship in order to inspire further research.

Keywords: Social, entrepreneurship, financial, development.

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