

Factors Influencing Students to Choose Career in the Field of Accounting

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Abstract: *The factors influencing accounting students' career intentions are analyzed in this study. According to the study's findings, there is a substantial positive correlation between accounting students' future plans and their career goals, and they are more likely to pursue an accounting job if they have a favourable opinion of the field. Future research should examine how other significant factors, such as race, culture, religion, marital status, etc., may affect accounting students' career intentions, suggests the study. The findings of this study support Germanou and Hassall's (2009) finding those students' intentions to choose the accounting profession as a career are influenced by their perceptions of professional accounting qualifications.*

Keywords: factors, aspirations for a career, accounting field, professional accounting exam, students, theory of planned behaviour.

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