

# A Study on Awareness of Various E-Portals in Vasai-Virar Region

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**Abstract:** As we all know, there is a shift in the economy from paper to paperless. The purpose of this study is to examine awareness of various E-portals among the individuals of vasai-virar region and give appropriate suggestions to amplify the awareness of unfamiliar E-portals. Parametric one sample t-test is used to examine awareness of various E-portals among the individuals of vasai-virar region. It is clearly seen from the above study that there is high level of awareness of E-shopping, E-payments, E-banking, E—entertainment (OTT platforms), E-ticket booking (railways, flights, Bus, movie etc.) and E-education and low level of awareness of E-news, E-consultations, E-tax filing, E-Trading, E-yoga/exercises and E-gaming among the individual of vasai-virar region. Further studies can be conducted evaluating factors influencing adoption of E-portals using the UTAUT model.

**Keywords:** E-portals, Digital applications, online portals

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