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A Study of Employment in Organized and Unorganized Retail Sector of Maharashtra

Dr. Jaishri Ramdas Gavhane

Assistant Professor , Department of Commerce
N. K. Varadkar Arts & R. V. Belose Commerce College, Dapoli, Maharashtra, India
jaishrigavhane86@gmail.com

Abstract: This Research explores the basic features of retail employment and the effects of variables like work environment, employer-employee relationship, training and development, rewards and promotions. These interrelated factors have strong relationship with the overall satisfaction of workers employed in organized and unorganized retail sector. The analysis is carried out only for the total sample of organized and unorganized retail workers. Work environment includes work time and working hours, job insecurity flexibility of arriving and leave workplace, workload Work environment factors like work timings, working hours, frequency of double work / overtime breaks, flexibility to arrive and leave workplace ,setting arrangement, drinking water facilities, supervisor control and job security were studied.

Keywords: Retail Sector.

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