

To Study Changing Dynamics of New Supply Chain Models

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Abstract: *The aim of this research work is to find out changing dynamics of new supply chain model. Now a days supply chain models are different for different products. Majority area of Mahad taluka is covered for this research .This research has undertaken to know the change in supply chain for different product means from offline shopping to online shopping like perishable goods ,grocery and stationary, Branded goods(i.e. Head phones, pen drive ,Memory card ,cloths, bags, cosmetics, sunglasses, watch etc.).*

Keywords: Supply chain, Management

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