

Travel Itinerary – with Special Reference to Family Tours of Households of Mumbai

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Abstract: A travel itinerary is a schedule of events relating to planned travel, generally including destinations to be visited at specified times and means of transportation to move between those destinations. The present study aims to understand the planning of booking of accommodation and mode of transport done by the family tourist. Also to know selection of accommodation and mode of transport done by family tourists. The study is conducted among respondents of Mumbai area who go on tour with their family. There were 84 respondents taken as sample size whom questionnaire (Google form) was sent and requested to fill up the same. The findings of the study state that their preference for accommodation is hotel and for local travel they prefer private vehicle. Further they prefer to book their accommodation in advance also significant number of tourist prefers to book the accommodation on the spot. Regarding travel, they prefer to book it in advance.

Keywords: Travel Itinerary, Tourism, Family Tours, Households, Mumbai

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