

Review Paper on Data Mining Techniques and Applications

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Abstract: *Extraction of hidden and valuable patterns and information from data is known as data mining. A new technique called data mining aids firms in making proactive, knowledge-driven decisions by being able to forecast future trends and behaviors. The purpose of this study is to demonstrate the data mining process and how it can assist decision-makers in reaching better conclusions. Data mining is actually very beneficial for any firm that has a large volume of data. Data mining speeds up the performance of ordinary databases. Due to the wise choices made with the use of data mining, they also aid in boosting profits. This essay demonstrates the many procedures involved in data mining and how they can be applied by different data.*

Keywords: Data Mining

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