

Effect of The COVID-19 Pandemic On Social Aspects of Rural and Urban Community

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Abstract: *COVID-19 had greatly affected the social life of the people. The objective of the study was to examine the effect of the COVID-19 pandemic on the social aspects of the rural and urban community in the Banaskantha district "during and post-lockdown. The study sample consisted of 200 randomly selected respondents from ten rural and ten urban areas of Banaskantha district. An interview schedule was developed to collect primary data from respondents. The result showed that urban respondents were moderately affected socially as compared to the rural respondents during and post-lockdown. A significant difference between lockdown and post-lockdown for social effects was found due to the COVID-19 pandemic between rural and urban respondents. Overall, it can be concluded that COVID-19 adversely affected the social aspects of rural and urban communities during and post-lockdown. Thus, better management by the government against the COVID-19 pandemic is essential to mitigate the financial crisis.*

Keywords: Pandemic, COVID-19, Effect, Social aspects, Rural and urban community, Lockdown