

The Influence of Celebrity Weddings on Shifting Wedding Attire Fashions

Anushka Dilip Kumar Jagdale¹ and Dr. Archana Singh²

Research Scholar, Department of Fashion Design¹

Assistant Professor, Department of Fashion Design²

OPJS University, Churu, Rajasthan, India

Abstract: *Celebrity weddings have long been a source of inspiration for engaged couples planning their own weddings. This paper explores the significant influence that celebrity weddings have on shifting wedding attire fashions. Through an examination of historical and contemporary examples, social media's role in disseminating these trends, and the psychological factors at play, this paper delves into the ways in which celebrity weddings shape bridal and groom fashion choices.*

Keywords: Celebrity, Weddings, Influence, Shifting, Wedding, Attire, Fashion, Trends, Bridal, Groom Style, Aspiration, Identification

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