IJARSCT



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

Volume 2, Issue 1, October 2022

A Survey on AR Newspapers

Mrs. Soppari. Kavitha¹, Busam Bindu Latha², K Lakshmi Bhavya³, Mogulagani Prashanth⁴, NagiriBala Sainath⁵

Associate Professor, Department of Computer Science and Engineering¹
IV B.Tech Students, Department of Computer Science and Engineering^{2,3,4,5}
ACE Engineering College, Hyderabad, Telangana, India

Abstract: Newspapers provide coverage of a country's economy, sports, games, entertainment, trade, and commerce. Reading the newspaper would be an excellent ritual to develop, It has already become a part of everyday life. This habit will enhance your knowledge and broaden your horizons. We can learn about the current condition of any incident by reading the newspaper, in order to learn more about it and pique the readers' curiosity, In order to assist enthusiastic readers an augmented reality application is the better solution. By incorporating a digital aspect into the printed material, it helps to bring the content of the magazine to life. It allows users to view a video, animation, or other unexpected content that appears on a page of their newspaper. When an augmented reality program and the camera software on a Smartphone or tablet work together, the illusion is generated. In order for the illusion to operate, the newspaper must be viewed through the mobile device's camera. So, a typical physical newspaper is taken and augmented reality objects can be used to increase the variety of information it gives, such as buttons to movies, links, YouTube, 3D models, and so on. The augmented reality is combined with the newspaper here. Using a marker, write: When you display markers in augmented reality, a computer identifies them and projects objects over them. You need a newspaper with a marker and a smartphone with a non-standalone application that recognizes the marker. It could be a newspaper image or a QR code. Integrating the traditional method AR experience is one of the best methods for print media to stand out from the crowd. In this work, the Vuforia Engine tool and Augmented Reality Tools are studied to design and develop a newspaper with Augmented Reality to improve user Usability..

Keywords: Augmented Reality, image Processing, Mobile Application Development, Vuforia Engine tool, Augmented Reality Tools.

REFERENCES

- [1]. Trien V. Do and Jong-Weon Lee, 3D modelling for augmented reality International Journal of Mathematical and Computational Sciences Vol:4,No:3, 20
- [2]. Alexandru Gherghina, Alexandru-Comeliu Olteanu and Nicolae Tapuset, A marker- based augmented reality system for mobile devices, EduNet International Conference, 2013
- [3]. Jonathan Rodriguez and Ching-Yu Huang, An Emerging Study in Augmented Reality &Geographical Information System, 2017 International Journal ofComputer Theory and Engineering 9(6):447-450
- [4]. Nor FarhahSaidin, Noor Dayana Abd Halim & Noraffandy Yahay, A Review of Research on Augmented Reality in Education: Advantages and Applications, 2015International Education Studies 8(13)
- [5]. Vincent hing and Heekooikhoo, Business card reader with augmented reality engine integration, 9th International Conference on Robotics, Vision, Signal Processing & Power Applications (ROVISP 2016
- [6]. S. Selvakumara Samy, Vikash Kumar, Rishabh Raj Singh, E-learning Systemusing AR International Journal of Pure and Applied Mathematics Volume 118No.202018S
- [7]. Dimitris Chatzopoulos, Carlos Bermejo, Zhanpeng Huang, and Pan Hu, Mobile augmented reality survey: from where we are to where we go, IEEE Access (Volume: 5)2017
- [8]. Kyusung Cho, JaesangYoo, and Hyun S. Yan, A Study on the Marker less Augmented Reality for Picture Books, Joint Virtual Reality Conference of EGVEICAT-EVR(2009)
- [9]. Jack C. P. Cheng keyuchen, weiweichen, comparison of marker-based ARand marker-less AR: A case study on indoor decoration system. 2017Conference: Lean & Computing in Construction Congress (LC3)

Copyright to IJARSCT www.ijarsct.co.in

IJARSCT



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

Volume 2, Issue 1, October 2022

- [10]. Victoria Shafombabi, Using augmented reality to enhance printed magazine articles about Namibian lodges, 2018 the Second African Conference for Human Computer Interaction.
- [11]. Tahir Ahmed T., Vijaya Shetty S., R. Samirasimha, Performance evaluation of augmented reality based 3d modelling furniture application, 2018 International Conference on Advances in Computing, Communications and Informatics (ICACCI)
- [12]. M Sarosa, A Chalim, S Suhari, Z Sari and H B Hakim, Developing augmented reality based application for character education using unity with Vuforia SDK, 2019 Journal of Physics Conference Series
- [13]. Riya Aggarwal, Augmented reality and its effects on current life,2019 9thInternational Conference on Cloud Computing, Data Science & Engineering
- [14]. Elavet Georgiadouet, The application of augmented reality in print mediaJournal of Print and Media Technology Research, 1-2019
- [15]. Sung Lae Kim Jeong Hwa Kang, Augmented Reality game developmentusing unity and Vuforia ,2014 IEEE World Forum on Internet of Things (WF-IoT)
- [16]. Ronald Azuma Yohan Baillot, Augmented Reality and its working, December 2001-IEEE Computer Graphics and Applications 21(6):34-47
- [17]. Rohan Moares Vaishnavi Jadhav, E- Furnishing using AugmentedReality, Proceedings of the 5th International Conference on Cyber Security& Privacy in Communication Networks (ICCS) 2019
- [18]. Dalius Navakauskas, Performance Analysis of Augmented Reality Based on Vuforia Using 3D Marker Detection, May 2014 Electrical Control and Communication Engineering

DOI: 10.48175/IJARSCT-7325