

# Supply Chain Management

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**Abstract:** *Fierce competition in today's global markets, the introduction of products with shorter and shorter life cycles, and the heightened expectations of customers have forced business enterprise to invest in, and focus attention on, their supply chains. This, together with continuing advances in communications and transportation technologies (e.g., mobile communication, Internet, and overnight delivery), has motivated the continuous evolution of the supply chain and of the techniques to manage it. If a company makes a product from parts purchased from suppliers, and those products are sold to customers, then you have a supply chain?. The supply chain, which is also referred as the logistics network, consist of suppliers, manufacturing centers, warehouses, distribution centers, and retail outlets, as well as raw material, work in process inventory, and finished product that flow between the facilities.*

**Keywords:** Agriculture, Farmer, Retailer, Groceries

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