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A Study on Ecommerce during Covid Pandemic

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Abstract: The worldwide spread of the COVID-19 pandemic has agitated how people buy commodities and other services and how they are involved in e-commerce. This is fully based on the current Situation and current information. The patterned lockdown rules across India and the growinghesitation among consumers to go outside and shop for essential goods have given a wider view of the nation towards e-commerce. Consumers have a turnabout from shops, supermarkets, and shopping malls to online portals and other shopping apps for the purchase of products, ranging from basic commodities to reputed brands.

Keywords: E-Commerce, Covid-19, Online Shopping, Contactless Store, Online Payments