

Case Study On Illegal Multi-level Network Marketing Plans and Schemes

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Abstract: *I looked at numerous papers and articles. Due to their resemblance to unlawful pyramid schemes, multilevel marketing (MLM) businesses are always controversial. They annually earn billions of dollars and hire many people, especially women. I can declare with confidence that these pyramid scheme-based criminal organizations have caused significant economic damage to several nations. Despite numerous frauds and the distortion of company plans, the rise of business appears legitimate. While the few heads of the network system are only productive, the tail became the survivor. The case study is being conducted to look into the MLM companies' CSR practices.*

Keywords: Multilevel Marketing, naked pyramid scheme, Enforcement agencies, Why Do Pyramid Schemes Always Fail, unilevel Plan, Take legal action.

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