

A Study of Mobile Banking Services in Banking Sector

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Abstract: Mobile Banking is a Banking Service that enables its customers to carry out financial transactions with the help of mobile device such as smartphones or tablets. It is one important product of Green Banking and is easy and convenient for its customers. Mobile Banking is available for 24*7. It provides various helpful services such as online money transfer, balance inquiry, SMS Alerts, Online Bill payments, etc. This study includes mobile Banking services and its usage by customers in day-to-day life.

Keywords: Mobile Banking, Services, Usage, etc.

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