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Decentralized Social Media Platform using Blockchain

Manoj Kumar T[1], Mukunthan K[2], R. Reena[3], S. Bhuvaneswari[4]
Students, Department of Computer Science and Engineering[1]
Associate Professor, Department of Computer Science and Engineering[2,3]
Prince Shri Venkateshwara Padmavaathi Engineering College, Chennai, India

Abstract: *In today's technologically driven world, social media has become an increasingly important part of our daily lives. It lets people interact with one another over the internet, which makes communication much easier. All of these advantages, however, appear to be too good to be true. However, all of these features and services come at the cost of our privacy. They monitor our daily activities on these platforms in order to provide targeted advertising and generate revenue. To overcome this problem, we suggest utilizing blockchain technology to build a completely decentralized social media platform in which no single organization or individual owns the data. This helps to assuage our privacy concerns.*

Keywords: Data privacy, Decentralization, Blockchain, User authority, Web 3.0

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