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Study on Customer Satisfaction towards TVS Scooty Pept with Special Reference to Coimbatore City

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Abstract: This research paper is based on the "study on customer satisfaction towards TVS scooty pept". Now a days scooty is become a very popular brand in consumers. This study is undertakento know about the customer satisfaction. For the purpose of this study data was collected using questionnaire methods and for the sample size is 100. Percentage analysis, chi-square was used as statistical tools.

Keywords: Customer Satisfaction

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