

A Comparative Analysis of Media Coverage of National Education Policy 2020 with special reference to Times of India and The Indian Express (TOI & IE)

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Abstract: *Media is one of the powerful tools to form public opinion on current events. Be it a change in climate, change in political atmosphere or change in policy. Media plays an important role in not only informing the happenings but also making them think about the same. The researchers are trying to find out the formation of media in the form of the news represented and hence, the researcher has taken the opportunity to analyze the news of National Education Policy 2020. The goal was to find out the news of the change in NEP 2020 policy. The researchers have taken two news websites to analyze the media coverage of National Policy 2020. The coverage was analyzed based on selected five parameters: Language, Focus, Points not covered, Infographics and Opinion. The research was concluded with differences in media coverage.*

Keywords: Media coverage, Times of India, The Indian Express, National Education Policy 2020, Education, Development, Opportunities, Reforms

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