

Research on Facebook

Mr. Venkatesh Bhat¹, Kartik Tomar², Kartika M³, Ishwar Pavan⁴

Senior Assistant Professor, Department of Computer Science and Engineering¹

Faculty, Department of Computer Science and Engineering^{2,3,4}

Alva's Institute of Engineering and Technology, Tenkamijar, Karnataka, India

Abstract: Facebook, which has over 800 million active users, is transforming how hundreds of millions of people interact and exchange information. As social scientists examine the influence of Facebook on social life, a fast rising body of study has accompanied the stratospheric development of Facebook. Furthermore, scholars have acknowledged Facebook's potential as a unique tool for In a realistic situation, monitor behaviour, test theories, and recruit volunteers. Facebook research, on the other hand, Results from a wide range of fields have been published in a number of publications and conference proceedings .It's challenging to keep track of all of the discoveries. And, because Facebook is such a new phenomena, there is a lot of ambiguity. There is still debate over the best efficient techniques to do Facebook research. The authors undertook a study to address these concerns. 412 relevant papers were found after a thorough literature search, and they were divided into five categories: a descriptive examination Users motives for using Facebook, identity presentation, Facebook's function in social interactions, and privacy are all discussed.as well as information disclosure. The literature review serves as a framework for evaluating current results and making recommendations. Proposals for future study on Facebook and online social networks in general to the field.

Keywords: Facebook, online social networks, social networking sites, social network analysis, privacy, motivation, and identity presentation are just a few of the terms that come to mind when people think about Facebook.

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