

A Comparative Study on Working Capital Management of Global Supply Chain Companies

Mr. Abdul Majeed Afsar Khan A¹, Mr. Albin Alias Mathew²,
Mr. Amal Dev D³, Dr. M. Shanthana Lakshmi⁴

III BBA International Business, Department of Business Administration¹⁻³

(Computer Application and International Business)

Associate Professor and Dean of Students Affairs⁴

Nehru Arts and Science College, Coimbatore

Abstract: Working capital management plays a vital role in ensuring the financial stability and operational efficiency of organizations, especially in global supply chain companies where inventory, receivables, and payables are critical components. This study aims to analyze and compare the working capital management practices of 50 global supply chain companies. The research focuses on key financial indicators such as inventory turnover, accounts receivable period, accounts payable period, and cash conversion cycle. Secondary data collected from annual reports and financial statements are used for analysis. The findings reveal significant variations in working capital efficiency among companies due to differences in operational strategies, technological adoption, and supply chain integration. The study highlights the importance of efficient working capital management in improving liquidity, profitability, and overall organizational performance

Keywords: Working Capital Management, Global Supply Chain Companies, Inventory Turnover, Cash Conversion Cycle, Financial Performance

