

Entrepreneurial Attitudes among Students: An Empirical Study

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Abstract: *Entrepreneurship plays a significant role in economic development by fostering innovation, generating employment opportunities, and promoting industrial growth. Educational institutions are increasingly focusing on developing entrepreneurial attitudes among students to prepare them for future business opportunities. The present empirical study aims to examine the entrepreneurial attitudes of students and identify the factors influencing their interest in entrepreneurship as a career option. Primary data were collected from 100 undergraduate students using a structured questionnaire, and simple percentage analysis was used for data interpretation. The study reveals that entrepreneurship education, family background, and risk-taking ability significantly influence students' entrepreneurial attitudes. The findings suggest that educational institutions should strengthen entrepreneurship education, provide practical exposure, and create supportive environments to encourage students to pursue entrepreneurial careers.*

Keywords: Entrepreneurship, Entrepreneurial Attitude, Students, Entrepreneurship Education, Innovation, Entrepreneurial Intention

