CRM for Student Management System

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Abstract: *Student Management System (SMS) is a application tool that is build to track, maintain and manage all the data generated by an organization, including the grades of a student, their attendance, their activities records, etc. A CRM system helps companies stay connected to customers, streamline processes, and improve profits. When people talk about CRM, they are usually referring to a CRM system, a tool that helps with contact management, sales management, agent productivity and more. CRM tools can now be used to manage customer relationships across the complete customer lifecycle, span marketing, sales etc. This can make the system easier to navigate and maximizes the effectiveness of time and other resources. SMS allows the keeping of personal records in a form that can be easily accessed and managed in a consistent way..*

Keywords: Student Management System

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