

Role of Digital Communication Platforms in Enhancing Bilateral and Multilateral Diplomatic Relations

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Abstract: *Digital communication platforms have become essential tools for conducting diplomacy in the 21st century. This review paper examines how these platforms ranging from social media and video conferencing systems to artificial-intelligence-driven communication tools enhance bilateral and multilateral diplomatic relations. The paper highlights how digital platforms strengthen diplomatic engagement, improve information exchange, facilitate conflict resolution, accelerate crisis management, and deepen intergovernmental cooperation. It also explores challenges such as misinformation, cybersecurity risks, digital inequality, and strategic manipulation. Findings suggest that digital communication platforms are reshaping diplomatic practice by increasing transparency, promoting real-time dialogue, and enabling inclusive global participation.*

Keywords: Bilateral Diplomacy, Multilateral Social Media Diplomacy