

A Study on the Impact of Effective English Communication Skills in Daily Life

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Abstract: *Communication is a skill that involves a systematic and ongoing process of speaking, listening, and understanding. While most individuals are born with the physical ability to produce speech, effective communication requires learning and practice. Our proficiency in speaking, listening, and interpreting verbal and nonverbal cues develops through observing others and modeling the behaviors we perceive. Formal education also plays a role in cultivating these communication skills, which are further strengthened through practical application and evaluation.*

In contemporary India, the landscape has undergone significant transformation due to globalization, which has introduced diverse cultures into the country. In the present competitive environment, organizations no longer aspire to remain local; instead, they aim to expand their reach globally.

Keywords: English communication, speaking, listening and understanding

