

A Conceptual study of Role of Artificial Intelligence in Human Resources Management

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Abstract: *Work from home is a new terminology in corporate world after COVID 19. It is usually said necessity is the mother of invention and this pandemic gave rise to new work culture and technology. This momentum resulted the growth and usage of Artificial Intelligence (AI) in all most all the functions of management. AI is an unseen catalyser thatsmoothen the work. Like other functions AI also gave a new orientation to the function of HR. This research is dedicated to understand theimplementation of AI in HR activities. It also gives the glimpse of assistance of this new technology in unveiling new opportunities and challenges in the functions of HRM.After the deep conceptual study, it concludes that the hand of AI is going to be inevitable in almost all the activities such as right recruitment, smart hiring, performance appraisal, suitable training & Development, work allocation, and enriching workplace productivity. This study also gives spot light on future goals in HRM.*

Keywords: AI, HRM , Functions of HRM

