

NCC's Potential Role in Women's Empowerment through Green Business

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Abstract: *Today world is facing new challenges regarding environmental change, Green business practices is one of the innovations which refer to strategies and operations that minimize environmental impact while promoting sustainability and ethical responsibility. As global awareness of climate change, resource depletion, and environmental degradation increases, businesses are increasingly adopting eco-friendly approaches across their supply chains, production methods, and corporate policies. By integrating these as energy efficiency, waste reduction, sustainable supply sourcing, eco-design, and responsible recycling. Implementing green practices not only helps protect the environment but also enhances brand reputation, fosters customer loyalty, and often leads to long-term and medium-term cost savings.*

NCC can organize training programs and workshops focusing on green entrepreneurship skills targeted at young women cadets, helping them become eco-entrepreneurs or green leaders. Women cadets can be groomed as change agents who mentor community women in sustainable business practices and innovation. NCC can partner with governmental and non-governmental organizations to create platforms where women entrepreneurs get access to resources, markets, and mentorship additionally through NCC's extensive institutional reach. Support for women's green startups can be enhanced through NCC's network and mobilization capabilities. NCC can integrate modules on environmental sustainability and women empowerment in its curriculum, nurturing eco-conscious, empowered women leaders from the cadet level. Special projects can be launched such as "One Cadet, One Tree" with a focus on empowering young women cadets in environmental stewardship and entrepreneurial green business models. NCC units can conduct awareness campaigns on sustainability and women's economic empowerment in schools and local communities, encouraging participation in green business activities. Campaigns like tree planting, waste management, and plastic-free drives led by NCC women cadets can inspire and involve women from their neighborhoods.

NCC trained Women's with all the possibilities which can help the economic empowerment to the society. This paper going to explore the challenges and innovates ideas to be skilled in different areas without distributing environment.

Keywords: National Cadet Corps (NCC), Women empowerment and Environmental sustainability

