

Review on Polyherbal Lipstick

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Abstract: *Cosmetic formulations derived from natural sources are gaining significant attention due to their safety, biocompatibility, and multifunctional benefits. Among these, herbal lipsticks have emerged as sustainable alternatives to conventional products that often contain synthetic and potentially harmful ingredients [1].*

*This review highlights the growing potential of polyherbal lipsticks, focusing particularly on *Hippophae rhamnoides* (sea buckthorn berry) as a key bioactive ingredient. Sea buckthorn is rich in carotenoids, flavonoids, vitamins (C, E, K), and essential fatty acids, which impart antioxidant, anti-inflammatory, and skin-protective properties, making it an ideal natural component for lip care formulations [2,3].*

The inclusion of natural colorants such as beetroot, turmeric, and annatto, combined with emollients and natural waxes like beeswax, shea butter, and plant oils, enhances both aesthetic appeal and therapeutic value [4]. Polyherbal lipsticks thus not only serve decorative purposes but also contribute to maintaining lip health through nourishment and protection.

Overall, this review emphasizes the importance of sea buckthorn-based polyherbal lipstick as a promising natural cosmetic that offers dual benefits—lip coloration and therapeutic lip care. The concept aligns with the modern trend of green and sustainable cosmetics, promoting the development of safe, effective, and eco-friendly herbal beauty products [5].

Keywords: Sea buckthorn (*Hippophae Rhamnoides*), Herbal cosmetics, Natural colorants, Lip care formulation, Antioxidant activity, Herbal excipients, Green cosmetics, Phytoconstituents, Lipstick evaluation parameters

