

A Research on Employee Motivation and Performance Management

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Abstract: *The dynamics of employee motivation and performance management at Chennai-based manufacturing company MK Tron Auto Parts Private Limited are thoroughly investigated in this paper. The study underlines how important motivation is for raising general organizational performance and workforce productivity. It evaluates how current performance management strategies—including feedback systems and assessment tools—aspect employee engagement and satisfaction. The study intends to offer practical ideas for raising staff morale and maximizing performance results by spotting important motivating drivers and possible flaws in the present system.*

Keywords: Employee Motivation, Performance Management, Manufacturing Industry, Employee Engagement, Job Satisfaction, Performance Appraisal, Organizational Effectiveness

