

E-Commerce in Emerging Market

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Abstract: *E-Commerce is exchange of goods and services through electronic means, basically with using internet surrounded transaction with business consumers through websites, applications and online trade or with the digital platform. E-Commerce provide platform to the people to extend in today's market Hassel free to become financially independent. It also helps developing countries to generate more employment opportunities. It is also useful to consumer by providing various services for example simple and easy process affordable prices various payment methods and customer services etc. because of e-commerce one can capture global market.*

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