

# Role of Local Political Elites in the Process of Political Socialization: Special Reference to Members of Local Self-Government Institutions in Prakasam District, Andhra Pradesh

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**Abstract:** *Political socialization is a pivotal concept in political science that offers critical insights into the continuity and evolution of political systems. It denotes the developmental process through which individuals acquire their political orientations, values, ideologies, and behavioral patterns. This ongoing process is fundamental to the sustenance of any government system as it shapes citizens' political perceptions and participation. In democratic regimes, political socialization assumes particular importance; the absence of political awareness or public participation jeopardizes democracy itself. Governments, therefore, often expedite political socialization to disseminate their ideas and secure public endorsement. A vibrant political socialization process is indispensable for the survival and effective functioning of democratic systems.*

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