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## **Preparation and Evaluation of Herbal Hair Serum**

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Abstract: Nowadays, cosmetics are becoming more high demand in daily life and it was used frequently by many of people per year. Mankind uses various products to enhance beauty and elegance to look young and charming. Cosmetics thus play a vital role in human life. Now days, herbal cosmetic are widely used because of the belief that they have fewer side effects and better safety. Hair is one of the primary parts of the body which acts as a protective appendage. The main objective of the present work is to develop an herbal hair serum for general purpose (daily use) using various herbs and compared it with the marketed preparation this evaluate the characteristics of cosmetic serum and to identify the best formulation of cosmetic serum. Hair growth elongation was subsequently photographed Cosmetics are being employed on an oversized scale for its various utilities in day–to-day life..

Keywords: cosmetics



