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A Study on the Role of Customs Clearing Agents in Managing Cold Chain Risks for Seafood Exports

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Abstract: The global demand for seafood exports necessitates stringent adherence to cold chain protocols to preserve product quality and ensure compliance with international safety standards. This article explores the critical role played by customs clearing agents in managing cold chain risks during the exportation of seafood. Customs clearing agents serve as pivotal facilitators between exporters, regulatory bodies, and logistics providers, ensuring the timely clearance of goods and adherence to cold chain requirements throughout the export process. Through qualitative interviews with industry stakeholders and a review of export case studies, the research highlights the challenges faced by customs agents—including documentation delays, infrastructure limitations, and regulatory complexities—and the strategies they employ to mitigate these risks. The findings suggest that enhanced coordination, digital documentation systems, and continuous training can significantly improve cold chain risks associated with seafood exports. It focuses on identifying the key logistical challenges faced during customs clearance, such as temperature control, delays, and documentation issues. Additionally, the research evaluates how integrating customs processes with broader supply chain systems can enhance regulatory compliance and reduce the risks involved in international seafood trade..

Keywords: Seafood, Export, Agents, Cold Chain

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