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Formulation and Evaluation of Lip Balm From **Beetroot**

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Abstract: Many lip-care products used daily, like lipsticks and lip balms, contain harmful chemicals such as heavy metals and preservatives. These substances are not just bad for your skin they can also enter your body through the pores on your lips or when you accidentally swallow small amounts while eating or drinking. While these products are mainly used to make the lips look more attractive, they should also help in keeping the lips healthy and protected. Unfortunately, most of the commercial lip products on the market rely on artificial chemicals, colors, and synthetic flavors. Over time, these chemicals can cause skin irritation, dryness, darkening of the lips, or even allergic reactions. That's why natural and organic lip balms are becoming more popular. These are made using safe, plant- based ingredients that not only enhance the appearance of your lips but also keep them soft, smooth, and hydrated..

Keywords: Beetroot extract for cosmetic, natural lip balm formulation, beetroot for lip care, herbal lip balm, beetroot antioxidant properties, lip balm with natural ingredients, beetroot lip balm

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