

Formulation and Evaluation of Herbal Face Pack

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Abstract: *The increasing demand for natural skincare products has led to the development of herbal formulations that are safe, effective, and free from synthetic chemicals. This study focuses on the preparation and evaluation of a herbal face pack using ingredients such as Multani mitti (Fuller's earth), neem (Azadirachta indica), turmeric (Curcuma longa), sandalwood powder (Santalum album), and rose petals. These herbs were selected based on their known therapeutic properties, including anti-inflammatory, antimicrobial, antioxidant, and skin-soothing effects. The face pack was formulated as a fine powder and evaluated for parameters such as organoleptic properties, pH, microbial load, irritancy, and stability. The results indicated that the herbal face pack was stable, non-irritant, and exhibited favorable characteristics for skin application. The study concludes that the prepared herbal face pack can serve as a promising natural cosmetic formulation for maintaining healthy and glowing skin*

Keywords: herbal formulations

