

Feedback Management System”- Empowering Growth Through Insightful Feedback

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Abstract: *In today's digital age, universities strive to maintain high standards of education and student satisfaction. A crucial aspect of this endeavour is managing feedback effectively from various stakeholders, including students, faculty, parents, alumni, and employers. Traditional feedback systems often face challenges such as low response rates, subjective analysis, and delayed action. To address these issues, this paper proposes the development of an advanced Feedback Management System (FMS) leveraging Artificial Intelligence (AI), Machine Learning (ML), and Data Analytics techniques. The system aims to enhance stakeholder engagement, improve feedback collection, analysis, and decision-making processes. This paper explores the integration of AI, ML, and Data Analytics in the university FMS, outlining its benefits, challenges, and potential impact on stakeholder satisfaction and institutional improvement.*

Keywords: Feedback Management System, Artificial Intelligence, Machine Learning, Data Analytics, Stakeholder Engagement, University, Education, Sentiment Analysis

