Better Buy's, An E-Commerce Web-Portal using Cloud

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Abstract: *E-commerce, driven by computer and internet technology, has experienced significant growth in almost all fields during the past two decades. E-commerce has changed the rules of business. Numerous research institutions and enterprises made e-commerce quicker and more appropriate. Here In this paper, we propose a novel prototype of a next- generation e-commerce platform with an architecture framework and different models that will be beneficial for users and will attract users. Portal Comes with a multi- model strategy including demand satisfaction, a better user interface to attract users, can operate on multi-devices like on PCs and smartphones. By using a secured personalized portal, the users can complete transactions without intermediate traders. It may affect the overall transaction process that can be reviewed, makes transactions safer, more transparent without involving traders, and more animating that makes it interesting for users.*

Keywords: Mobility Management, Android Application, Microservices, Cloud Computing, B2B, B2C, C2C.

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