

# Understanding the Impact of Digital Transformation on Organizational Efficiency in Small and Medium Enterprises (SMEs)

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**Abstract:** *The ongoing digital transformation in businesses is reshaping the way Small and Medium Enterprises (SMEs) operate, introducing both opportunities and challenges. This study explores how digital tools and technologies influence organizational efficiency in SMEs. By reviewing relevant literature and formulating a hypothesis, this paper aims to understand the relationship between digital adoption and the operational performance of SMEs.*

**Keywords:** Digital transformation, Organizational efficiency, Small and Medium Enterprises, Technology adoption, Business performance.

