

# **The Influence of Social Media on Women Empowerment**

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**Abstract:** *Social media has emerged as a powerful tool for social change, significantly influencing the empowerment of women across the globe. It provides women with a platform to voice their opinions, share experiences, and access opportunities for education, employment, and activism. This paper explores how social media has contributed to women's empowerment by amplifying their voices, promoting feminist movements, creating economic opportunities, and facilitating social change. It also examines the challenges associated with social media, such as online harassment, misinformation, and the digital divide, which may hinder women's full participation.*

**Keywords:** Social media

