

Corporate Social Responsibility in Polyvalent Economies: A Taxonomic Dissection of Ideological Genesis, Sector-Specific Deployment, and Paradigmatic Tensions

^[1]Ashish P. Chirodiya and ^[2]Dr. Dilipsinh U. Dodiya

Assistant Professor, Geetanjali College of Computer Science & Commerce (BBA), Rajkot¹

Assistant Professor, Smt. J.J. Kundaliya Commerce College, Rajkot²

Affiliated to Saurashtra University, Rajkot.

Abstract: *Corporate Social Responsibility (CSR) is a crucial dimension of modern business strategy. It refers to a company's commitment to manage the social, environmental, and economic effects of its operations responsibly and in line with public expectations. This paper explores the historical evolution of CSR, key theories and frameworks, motivations, implementation strategies, industry-specific practices, challenges, and the future outlook. Through critical analysis and real-world examples, the research demonstrates how CSR has transitioned from a philanthropic activity to a strategic business imperative, influencing stakeholder trust, brand value, and long-term profitability.*

Keywords: Corporate Social Responsibility (CSR), Sustainable, Development

