

# Promoting Sustainable Development (SDG) through Unnat Bharat Abhiyan (UBA) and with special reference to Sethupattu Village, Kancheepuram District

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**Abstract:** *Unnat Bharat Abhiyan (UBA) at Sri Sai Ram Institute of Technology, Sethupattu Adopted Village, Kancheepuram District, has been the subject of an extensive investigation that is detailed in this document. Launched by the Indian government, the UBA project seeks to engage educational institutions in promoting sustainable development in rural areas. Findings from this research provide light on how well the program promoted development, resource management, and community involvement. In order to shed light on the revolutionary possibilities of UBA in rural settings, this section discusses the study's aims, methods, literature evaluation, and findings.*

**Keywords:** Unnat Bharat Abhiyan, Sustainable Development Goals, Community Engagement, Adopted Village, Higher Education

