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Exploring the Economic Benefits of Organisational Citizenship Behaviour with Reference to College Teachers

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Abstract: Organisational Citizenship Behaviour (OCB) encompasses voluntary, non-obligatory actions by employees that contribute to organisational effectiveness. This research explores the economic benefits of OCB among college teachers, an underrepresented demographic in empirical OCB studies. The study aims to examine how such discretionary behaviours can enhance institutional productivity and reduce costs, ultimately improving the financial standing of educational institutions. Data was collected via a structured questionnaire distributed to faculty members in multiple colleges and analyzed using SPSS. The findings indicate a strong correlation between OCB and economic performance indicators such as reduced absenteeism, improved student outcomes, and administrative efficiency.

Keywords: Organisational Citizenship Behaviour, College Teachers, Economic Benefits, Institutional Efficiency, Educational Management

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