

# **Online Product Price Comparison Website**

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**Abstract:** *This project introduces an Online Product Price Comparison Website developed to help users find the best deals across various e-commerce platforms. The site aggregates and compares prices of products from multiple online retailers, allowing users to make informed purchase decisions. Key features include real-time price tracking, product filtering, visual comparisons, and smart recommendations. The platform aims to enhance the online shopping experience by saving users time and money while ensuring transparency and efficiency.*

*The system is built to support both casual and frequent online shoppers by providing comprehensive data in a structured and user-friendly manner. It can monitor price fluctuations over time and offer historical price charts. Users can also create wishlists to track specific items and receive price drop alerts via email or SMS. The ultimate goal is to empower buyers with knowledge to make economical choices without switching between multiple websites or apps.*

**Keywords:** Online Product Price Comparison

