# Anxiety Clothing– Smart Fashion Retail App

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**Abstract:** *Anxiety Clothing – Smart Fashion Retail App offers a revolutionary approach to E-Commerce shopping. Providing features like Customisation with 0 MOQ, Carbon Footprint Tracker and Immersive Scroll-View Feature, thereby eliminating the need of AR.*

*This platform stands out by providing sustainability features like carbon footprint tracker, where based on the carbon footprint left, User gets discount. Lower the carbon footprint, Higher the discount. Additionally, the app provides a scroll-view feature where 3D-rendered Tops and Bottoms are shown. User can glide through various options; select a pair they like and add them to the cart with a single click*

*Anxiety clothing aims to redefine online fashion retail by offering a good seamless blend of personalization and eco-consciousness, catering to both fashion enthusiasts and environmentally aware consumers.*

**Keywords:** Customisation, 0 MOQ, Sustainability, Scroll-View, Carbon Footprint Tracker