

# A Study on Employee Satisfaction and its Impact on Performance at Atlas Export Enterprises, Karur

**Priyadharshini A and Mrs. M. Narmada Devi**

Student and Assistant Professor

M. Kumarasamy College of Engineering, Karur, Tamil Nadu, India

priyaagaramuthu@gmail.com and narmadadevim.mba@mkce.ac.in

**Abstract:** *Employee satisfaction is a crucial factor influencing individual performance and overall organizational success. This study explores the level of employee satisfaction at Atlas Export Enterprises and its impact on performance, aiming to identify key determinants that contribute to job contentment and productivity. The research examines factors such as work environment, compensation, job security, career growth opportunities, leadership, and work-life balance. The study also highlights areas where improvements are needed to foster a more engaging and productive work environment. Recommendations include policy changes, better communication channels, employee recognition programs, and professional development opportunities. By addressing these aspects, Atlas Export Enterprises can improve job satisfaction, leading to sustained business growth and competitiveness.*

**Keywords:** Workplace Engagement, Employee Motivation, Workplace Productivity, Work-Life Balance, Compensation and Benefits, Feedback and Recognition, Employee Turnover

