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## Veggie-Vibe

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**Abstract:** The Organic Vegetable Portal is a comprehensive digital platform designed to foster the growth and accessibility of organic farming by connecting consumers, local farmers, and other stakeholders in the organic food ecosystem. This innovative platform serves as a marketplace for organic vegetables, allowing consumers to easily purchase fresh produce directly from trusted local farmers. It not only promotes the consumption of organic food by offering easy access to high-quality, sustainably grown vegetables but also educates users on the benefits of organic agriculture and its positive impact on both personal health and the environment.

Keywords: Organic Food, Marketplace, Sustainable Agriculture, Digital Platform, Consumer Engagement

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