

Social Networking and its Security

Shaikh Ayan, Sonavane Vedant, Sawale Parth, Shaha Aavesh

Guru Gobind Singh Polytechnic, Nashik, Maharashtra, India

Abstract: *In this paper, the concept of security and privacy in social media, or social networking will be discussed. First, a brief history and the concept of social networking will be introduced. Many of the security risks associated with using social media are presented. Also, the issue of privacy and how it relates to security are described. Based on these discussions, some solutions to improve a user's privacy and security on social networks will be suggested. Our research will help the readers to understand the security and privacy issues for the social network users, and some steps which can be taken by both users and social network organizations to help improve security and privacy.*

Keywords: concept of security.